

For Immediate Release
September 22, 2014

NEWS RELEASE

Contact: Kara de Alvare
Marketing Coordinator, Downtown Holland
44 West Ninth Street, Holland, MI 49423
616-796-0472 | k.dealvare@cityofholland.com
www.hollandfarmersmarket.com

WRISTBANDS NOW AVAILABLE FOR DOWNTOWN HOLLAND GROOVEWALK

Holland, MI – Wristbands are now on sale for the fall installment of Downtown Holland’s popular GrooveWalk event on Saturday, October 4. From 9:00 pm – 1:00 am, patrons are invited to see 10 bands perform live in 10 different pubs, restaurants and entertainment venues all for the price of a single wristband, including the Pioneer Club – a brand new venue this fall. Wristbands are currently being sold for just \$10 each, but the price will increase to \$15 each on the day of the event. Save \$5.00 and get your wristbands early!

“GrooveWalk is always a great way to bring on the fall and spring seasons in Downtown Holland. This October 4 I can’t think of a better way to celebrate than with local and regional live music hosted by amazing downtown businesses,” said Sprout Media Group’s Brad Raffenaud, the official booking agent for GrooveWalk. “We worked hard to find a great variety of music, everything from rock to blues, folk to 80’s alternative is being represented...we are certain there is something for everyone to enjoy. All the music is fun and upbeat and with 10 venues to tour or choose from the vibe should be constantly fresh.”

Anyone 21 years or older is able to purchase a wristband, which allows you entry into all 10 venues, along with free rides on the GrooveXpress buses. Wristbands are currently available for purchase online at www.groovewalk.com. Wristbands purchased online can be picked up at the will call tent located outside Curragh Irish Pub the day of the event starting at noon. Each online order includes a free GrooveWalk stadium cup as a souvenir. Wristbands can also be purchased in person at the Curragh Irish Pub (73 East 8th Street).

Once they have purchased a GrooveWalk wristband, designated drivers can also receive a free designated driver wristband that entitles them to complimentary non-alcoholic beverages, such as soft drinks and coffee, at all venues. The designated driver wristbands will be available at the Curragh and can also be obtained at the door at all venues the night of the event. Designated drivers must also be at least 21 years old to enter each venue. Taxi service will be available throughout the evening thanks to Blueberry Taxi, Last Call Ministries and Rosebud Taxi.

In order to ensure that no one misses a single band during the four-hour event, three GrooveXpress MAX Transit buses will be making a continuous loop throughout Downtown Holland from 9:00 pm – 1:30 am, stopping at convenient locations near all of the GrooveWalk

venues. Buses are free to ride with a wristband and will feature onboard entertainment by local musicians, including Emma Loo and Sam and Gary Parker Nola and Randy Schaap.

The Little Black Booth photo booth will be located at the Park Theatre during the event, so attendees can capture their memories of the greatest night of live music that Downtown Holland has ever seen for just \$2.00. And for those wishing to stay overnight in Downtown Holland during GrooveWalk, CityFlatsHotel, Haworth Inn & Conference Center and Teerman Lofts are all offering special pricing for event attendees. Be sure to ask for the GrooveWalk rate when calling to make your reservations!

GrooveWalk Venues and Bands:

Rock Shop • 8th Street Grille

Rock Shop is a four-piece dance band featuring a tight rhythm section with guitar, keyboards and saxophone. They are a classic rock dance band for all ages and occasions. They cover hits from favorites hits from artists like Jimmy Buffet, The Blues Brothers, Bob Marley, Johnny Cash, The Rolling Stones and more. The band has performed at a number of venues throughout Western Michigan in the past 10 years. Come and bring your dancing shoes!

The Big Boss Blues • CitySen Lounge

The Big Boss Blues are a powerhouse blues and rock band hailing from Grand Rapids, Kalamazoo and Battle Creek. These three men have a passion for powerhouse rhythm and blues music that transports their listeners to a steamy club, where the smoke is blue, the atmosphere is alive and the music is gut-wrenchingly powerful. With nearly a century of blues performance history, these musicians pay tribute to the steady rollin' "in the pocket" sound made famous by the blues greats Freddie King, Albert King, Howlin' Wolf and Little Walter.

Deep Greens & Blues • Curragh Irish Pub

Deep Greens & Blues is an indie folk rock trio based in Grand Rapids. Blending eclectic musical backgrounds and influences, the band came together in 2010 to create their own flavor of mixed vocal acoustic rock. Deep Greens & Blues' influences include Little Big Town, Lady Antebellum and James Taylor. The band is rooted in its three core members- Travis Atkinson, Kelsey Gustafson and Jason Upton. Together, they perform regularly around the Midwest, playing a relevant blend of covers and original music.

The Soul Syndicate • Hops at 84 East

Boasting a dynamic lead singer and a cadre of the region's most talented musicians, The Soul Syndicate sets a new standard for soul music in West Michigan, paying tribute to Otis Redding, Sam Cooke, Marvin Gaye, The Temptations, Aretha Franklin, Stevie Wonder and the most influential R&B artists of our time in vintage fashion – with a sophisticated look, masterful musicianship and boatloads of soul.

The Way Down Wanderers • New Holland Brewing Co.

Equal parts fast-paced and soulful, the five-piece roots/Americana band, The Way Down Wanderers, not only draw listeners in with their energy and originality but also captivate fans with their unique and touching story. Banjo player, Ben Montalbano and fiddle/mandolin player,

Collin Krause, are half brothers who met each other for the first time 5 years ago. In addition to their unexpected brotherly collaboration, the other band member's dramatically diverse backgrounds in bluegrass, jazz, classical and the spoken word, blend together to form unique harmony vocals, soaring instrumentals, lively dynamics and standout melodies.

The Tony LaJoye Trio • Our Brewing Company

The Tony LaJoye Trio brings an eclectic mix of jazz, R&B, funk and pop, and a distinctly engaging live performance, to any venue. The Trio is led by Grand Rapids-based singer/songwriter and multi-instrumentalist Tony LaJoye on guitar, vocals, and steel pans. He's joined by Traverse-City bassist Stu Ford, and drummer John Driscoll. Over the past 4 years, Tony has cultivated a strong following on the Michigan music scene, and plans to the momentum going with a new solo album in 2015.

The Smiths United and Playground Twist • Park Theatre

Two bands come together for one great night of 80's new wave rock! The Smiths United is a tribute band formed by six loyal Smiths/Morrissey fans in 2010. They are dedicated musicians that reproduce the early alternative sound of Manchester's finest, The Smiths and Morrissey. Playground Twist is a musical project paying tribute to Siouxsie and the Banshees, a band that has yet to be surpassed in terms of originality and creativity!

The Class Acts • Parrot's Lounge

The Class Acts are an alternative rock band formed in 2009 by three close friends, Ed Ryan, Andy McCotter and John Ryan. They are heavily influenced by classic rock bands such as The Beatles and Led Zeppelin, but they're just as influenced by current bands, like The Black Keys, The Strokes and Weezer. You won't get cheap stage ploys or fake lyrics from The Class Acts; what you will get is genuine excitement, legitimately great songs and a look at three best friends having a blast on stage.

Vincent Hayes • The Pioneer Club

Vincent Hayes writes songs with purpose and fire – musical tales that raise questions, present possibilities and take listeners to gritty, real and inspiring places. With a penetrating, blues-infused guitar style steeped in the tradition of diverse influences such as Peter Green, Hendrix, Muddy Waters, Albert Collins, Prince, The Edge, Buddy Guy and Chick Berry – not to mention his own father and grandfather – the singer adroitly straddles roots rock, blues and soul.

The Last Call Band • VFW Post #2144

The members of The Last Call Band don't mind whenever someone tells them that "their roots are showing" because those roots run deep through the topsoil of the West Michigan music scene. Comprised of five veteran musicians, Last Call has been spreading their "electracoustic" mix of classic rock, folk, blues and country tunes all over the area for nigh onto 30 years. Given that they're dedicated to "uncovering" tunes that just need to be done there's no tellin' what you might hear!

Additional Information: [WEBSITE](#) | [FACEBOOK](#) | [TWITTER](#)

###