Stringing up hundreds of colorful bulbs always seems to bring magic to the holidays. Holland Board of Public Works encourages using Light Emitting Diode (LED) holiday lights. Here's why:

ENERGY-EFFICIENT: LEDs use 90% less energy than the standard incandescent strings

LONG LIFE SPAN: Lasts up to 10 times longer (100,000 hours or more if used inside, half that time outside).

SAFETY: Less chance of fire as bulbs are always cool to the

STURDY BULBS: No moving parts, filaments or glass... they're virtually indestructible.

MANY COLORS: Available in strings from 25-150 bulbs with red, green, blue, white and yellow multi-colored bulbs.

VARIETY OF STYLES: Including mini-ice, ball-shaped, candle-shaped bulbs, icicle-style lamps, color-changing, rope lights and other holiday ornaments.

HOLLAND BOARD OF PUBLIC WORKS WANTS YOU AND YOUR LOVED ONES TO HAVE A SAFE HOLIDAY SEASON.

Buy ENERGY STAR® labeled LEDs.

Discard old light strings if wires are frayed, cracked or damaged, or if they have loose connections or broken sockets.

Never use electric lights on a metallic tree.

Never pull on a string of lights. It stresses cords and leads to fraying. Store holiday lights loosely wrapped for the same

Do not use nails, staples or tacks to hang the lights. Use insulated holders made for

hanging holiday lights.

Don't overload outlets. Don't plug more than three standard-sized sets of lights into an extension cord, unless the directions indicate it's safe. Connect lights to the extension cord before plugging into the

When decorating outdoors, never string lights on or near

Plug outdoor decorations into outlets protected by Ground Fault Circuit Interrupters (GFCIs) to prevent shock.

REDEEM YOUR LED LIGHT COUPON AT THE FOLLOWING LOCATIONS:

HOLLAND ACE 835 Lincoln Avenue Holland, MI 49423 VAN WIEREN



DOWNTOWN HOLLAND

Your Distinctive Holiday Destination

2014 CALENDAR OF EVENTS





616.394.0000







WWW.DOWNTOWNHOLLAND.COM



HOLLAND FARMERS MARKET

Eighth Street Market Place 150 West 8th Street www.hollandfarmersmarket.com 616.355.1138

Saturdays through December 13 • 8am – 3pm

Local farmers offer freshly grown Christmas trees, wreaths and garland, along with winter and greenhouse-grown produce at the area's most popular Farmers Market.

SHOP 'TIL YOU DROP

Downtown Holland www.downtownholland.com 616.394.0000

Friday, November 14 • 7pm - 10pm

Get your holiday shopping off to an early start! Participating merchants will be offering discounts of 20% off from 7pm - 8pm 25% off from 8pm - 9pm and 30% off from 9pm - 10pm. Stay up late, shop the night away and save big on all of your holiday gifts this year!

HOLIDAY OPEN HOUSE

Downtown Holland www.downtownholland.com 616.796.1210

Saturday, November 22 • 6pm – 9pm

Stroll the decorated streets filled with holiday carolers, roasting chestnuts and one-of-a-kind shops, boutiques and galleries, all offering complimentary holiday treats. Watch for Santa Claus passing out candy canes and be sure to vote for the merchant with the best holiday window display. Don't miss the first-ever Downtown Holland tree lighting ceremony at 8pm too!

HOLIDAY

Eighth Street Market Place 150 West 8th Street www.kerstmarkt.wordpress.com 616.394.0000

Saturday, November 22 • 9am – 3pm Friday, November 28 • 11am – 8pm Saturday, November 29 • 9am – 5pm Tuesday, December 2 • 3pm – 8pm Friday, December 5 • 3pm – 8pm Saturday, December 6 • 9am - 5pm Friday, December 12 • 3pm – 8pm Saturday, December 13 • 9am – 5pm

This open-air, European market, hosted by the Holland Friends of Art, is an ideal place to shop for unique, handcrafted gifts and locally made holiday treats. Vendors are housed outdoors in historically crafted booths. Don't miss the dogsled demonstrations on Friday, December 12 and Saturday, December 13!



"IF YOU JUST BELIEVE"

Holland Civic Theatre 50 West 9th Street www.hollandcivictheatre.org 616.396.2021

Friday, November 28 • 7pm Saturday, November 29 • 2pm Sunday, November 30 • 2pm Saturday, December 6 • 2pm & 7pm Thursday, December 11 • 7pm Friday, December 12 • 7pm Saturday, December 13 • 2pm & 7pm

What happens when Santa and his elves can't make a wish come true for one child on the nice list? With popular holiday songs and stories that will make you laugh and pull on your heart-strings, this original script written for the Holland Civic Theatre stage will help you relive the magic of the holidays and remind you what Christmas is all about. Tickets are \$10 each and go on sale November 21.

ANTA'S SHOPPE

Home & Company www.downtownholland.com 616.393.0305

Friday, November 28 • 5:30pm - 8:30pm Saturday, November 29 • 1pm - 6pm Friday, December 5 • 5:30pm – 8:30pm Saturday, December 6 • 1pm – 6pm Sunday, December 7 • 12pm – 3pm Monday, December 8 • 5:30pm – 8:30pm Tuesday, December 9 • 5:30pm – 8:30pm Wednesday, December 10 • 5:30pm - 8:30pm Thursday, December 11 • 5:30pm - 8:30pm Friday, December 12 • 5:30pm - 8:30pm Saturday, December 13 • 1pm - 6pm Sunday, December 14 • 12pm - 3pm Monday, December 15 • 5:30pm - 8:30pm Tuesday, December 16 • 5:30pm - 8:30pm Wednesday, December 17 • 5:30pm - 8:30pm Thursday, December 18 • 5:30pm - 8:30pm Friday, December 19 • 5:30pm - 8:30pm Saturday, December 20 • 1pm - 6pm Sunday, December 21 • 12pm - 3pm Monday, December 22 • 5:30pm - 8:30pm Tuesday, December 23 • 5:30pm - 8:30pm Wednesday, December 24 • 10am - 3pm

Enjoy a favorite holiday tradition and visit Santa Claus at Home & Company in Downtown Holland. There is no charge for children to sit on Santa's lap, but be sure to bring your own camera for photos.



ARADE OF LIGHTS

Downtown Holland www.downtownholland.com 616.796.1210

Tuesday, December 2 · 6:30pm

Santa arrives in Downtown Holland escorted by bands, floats, vehicles, family and friends all decked out in thousands of sparkling holiday lights. Over 80 entries will illuminate the streets of Downtown Holland during this procession. The parade begins at 8th Street and Columbia Avenue and continues on to the Eighth Stree Market Place, home of the Holiday Kerstmarkt.

SINTERKLAAS EVE

Downtown Holland www.hollandmuseum.org 616.796.3329

Friday, December 5 · 6pm

Reminiscent of years gone by, this traditional Dutch folk event celebrates Sinterklaas, the benevolent St. Nicholas. Listen to stories, make a craft and play family games at the Holland Armory (16 West 9th Street) beginning at ópm. Then at 7pm, Sinterklaas will arrive on his great white horse at the Eighth Street Market Place. Join Sinterklaas on a procession to Centennial Park, where he will greet the crowd. Afterward, meet Sinterklaas and enjoy refreshments at the Holland Museum (31 West 10th Street).

UP ON THE ROOFTOPS

Downtown Holland www.upontherooftops.com 616.796.1210

Friday, December 12 • 6pm-9:30pm

Enjoy an exclusive tour of Downtown Holland's rarely seen second story!
Enjoy a dessert reception at the beautiful Fifth Third Bank building on 8th Street either before or after this self-guided tour of homes and businesses. Tickets are \$20 each and can be purchased online at www.upontherooftops.com beginning on November 1.









"THE PROMISE"

Knickerbocker Theatre 86 East 8th Street www.turningpointedance.org 616.395.7890

Friday, December 12 • 7pm Saturday, December 13 • 2pm & 7pm Friday, December 19 • 7pm Saturday, December 20 · 2pm & 7pm Make this annual concert of classic

"The Promise," presented by the Turning Pointe School of Dance ensemble weaves the Christmas story together using scripture and Christmas music with classical and contemporary ballet. Experience the beauty of the true Christmas message and celebrate Christ's birth through dance. Tickets go on sale at the Hope College Ticket Office on November 2.

VICTORIAN CHRISTMAS TEA

Cappon House 228 West 9th Street www.hollandmuseum.org 616.796.3329

Saturday, December 13 • 1pm – 4pm Sunday, December 14 • 1pm – 4pm Saturday, December 20 • 1pm – 3pm

Experience the stately Cappon House dressed in its Christmas finery. Sample light refreshments and enjoy the sounds of piano music from the 1900's, adding to the festive and magical atmosphere. The Victorian Christmas Tea is \$10 for adults and \$5 for children. Please call to reserve your spot today.

HOLIDAY CELEBRATION CONCERT

Dimnent Chapel 277 College Avenue www.hollandchorale.org 616.494.0256

Saturday, December 13 • 3:30pm & 7:30pm

Make this annual concert of classic carols and holiday pops part of your family's annual tradition this Christmas season! This popular concert is presented by the Holland Chorale and Holland Symphony. Tickets are available at online at www.hollandchorale.org.

SHOPPING JAM

Downtown Holland www.downtownholland.com 616.394.000

Saturday, December 13 • 8am – 10am

Shop early...come as you are...and save big at Downtown Holland's annual holiday Shopping Jam! Save 30% off at least one item from 8am - 9am and 25% off at least one item from 9am - 10am at participating businesses.

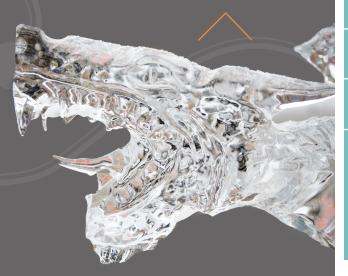
ICE SCULPTING COMPETITION

Downtown Holland www.downtownholland.com 616.796.1210

Friday - Saturday, January 9 & 10

Watch the ice fly as talented collegiate carvers transform 300 pound blocks of solid ice into glistening works of art during this exciting two-day winter event! Ice sculptures carved by the nation's top professional ice carvers will also be on display.

CROWN > MOTORS



may your HOLIDAY SEASON BE green & bright!



SAVE \$3 ON A STRING OF LED LIGHTS TODAY

HOLLAND BOARD OF PUBLIC WORKS

wants you to save this holiday season! Redeem this coupon at one of three hardware stores in Holland for \$3 off any electric LED string of holiday lights. LEDs are safe and use far less energy than traditional holiday lights.

NAM

SERVICE ADDRESS

ACCOUNT NUMBER

Coupon provided by the Holland Board of Public Works, while supplies last Available ONLY at the participating hardware stores. See backside for locations. One coupon per string of lights. You must have this coupon to receive the discount. This coupon expires December 31, 2014.

