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NEWS RELEASE

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**HOLLAND FARMERS MARKET TO DEBUT FIRST-EVER OUTDOOR
WINTER MARKET THIS SATURDAY**

For the first time ever, the Holland Farmers Market will host an Outdoor Winter Market at the Eighth Street Market Place beginning this Saturday, January 17. The Outdoor Market will be held from 9:00 am – 12:00 pm this Saturday, along with the first and third Saturday in both February and March. Patrons are invite to bundle up and visit vendors at the Winter Market in the south Civic Center parking lot located off Pine Avenue. Westbound 8th Street will remain open during the Winter Market.

Six Holland Farmers Market vendors will be participating in the Winter Market this Saturday. Visser Farms will have potatoes, root vegetables, onions, eggs and honey available. Skinner Homestead Acres will have their apples on hand, while Shady Side Farm will be selling dry beans and wool products from their farm. Bread will be available from The Great Bread Company and Growing Green Family Farm will be selling lettuce, micro greens, basil, wheatgrass, Bok Choy and sunflower shoots. Windy Hills Hog Farm will have potatoes and brown eggs available.

“The Winter Market is a great opportunity for the community to purchase fresh, healthy foods from our local farmers and vendors all winter long,” said Holland Farmers Market Marketing Coordinator Kara de Alvare. “In addition, the Holland Farmers Market is pleased to be able to provide a year-round outlet for our regular vendors to sell their products to help support their livelihoods in the off-season.”

Bridge Cards, Double Up Food Bucks, Project FRESH and Senior FRESH will not be accepted at the Winter Market. Patrons should bring cash for all transactions, as the Civic Center ATM may not be available. Participation in the Winter Market is only eligible for current Holland Farmers Market vendors. The number of vendors participating each week may vary. For more information on the Holland Farmers Market Winter Market, call 616-796-1210 or e-mail events@hollandfarmersmarket.com.

Additional Information: [WEBSITE](#) | [FACEBOOK](#) | [TWITTER](#) | [PINTEREST](#)

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