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## NEWS RELEASE

Contact: Kara de Alvare  
Marketing Coordinator, Downtown Holland  
44 West Ninth Street, Holland, MI 49423  
616-796-0472 | [k.dealvare@cityofholland.com](mailto:k.dealvare@cityofholland.com)  
[www.downtownholland.com](http://www.downtownholland.com)

### **SIDEWALK SALES COMING TO DOWNTOWN HOLLAND THIS WEEKEND**

Holland, MI — The biggest sale of the entire year comes to Downtown Holland this Friday, August 7 and Saturday, August 8! During the annual Sidewalk Sales event, visitors will find amazing bargains from Downtown Holland's unique collection of gift shops, clothing boutiques, art galleries, sporting good stores and more. The two-sale runs from 9:00 am – 9:00 pm on Friday, August 7 and from 9:00 am – 5:00 pm on Saturday, August 8.

Shoppers are reminded that 8th Street will be closed both to through traffic and parking on Friday and Saturday during the sale, to give everyone easier access to the deals that will be lining the sidewalks. As always, free parking for the public will be available in the customer parking lots off 7th and 9th Streets and on the 7th Street Parking Deck. Parking is also available at the Civic Center.

On Friday and Saturday from 10:00 am – 2:00 pm, Herrick District Library staff will be on 8th Street offering a variety of fun crafts for children. The activities for children are free and the Herrick District Library will provide all materials for the crafts. The Buy Nearby Guy, the Michigan Retailers Association mascot, will also be making a special appearance during the Downtown Holland Sidewalk Sales on Friday, August 7 from 10:00 am – 12:00 pm. The Buy Nearby Guy is a blue shopping bag shaped like Michigan who promotes shopping local and reminds shoppers of the positive effect purchasing from Michigan businesses has on our economy.

Savvy shoppers are encouraged to shop early if they don't want to miss a single bargain. Once you've shopped till you dropped, relax at one of Downtown Holland's many outdoor sidewalk cafés or choose from a multitude of distinctive restaurants, casual pubs, and coffee shops. Or cool off with a delicious frozen treat...whether it's ice cream or frozen yogurt. From great food to great prices, you'll find it all in Downtown Holland during Sidewalk Sales!

Participating Downtown Merchants:

Apothecary Gift Shop  
The Blackbird

Blu Veranda  
Borr's Shoes  
The Bridge  
Canterbury Cottage  
Carolyn Stich Studio  
The City Delicatessen  
Cottage Corner and Downtown Antiques  
Cottage Roses  
Cotton Bay Boutique  
Crane's in the City  
Frances Jaye  
Fris Downtown  
Fustini's Oils and Vinegars  
Gazelle Sports  
Glik's Boutique  
Glik's Men Shop  
Globe Design and Visions  
GooGenius  
Harbor Wear  
Holland Clock Company  
Hom by Benchmark  
Home and Company  
Hope Geneva Bookstore  
jb and me  
Lokers Shoes  
Karla's Place  
Michigan Pantry  
Moynihan Gallery  
Muriel's Intimate Apparel  
Newb's  
The Outpost of Holland  
Poppin Huis  
Reader's World  
Reliable Sports  
Sandcastle  
The Seasoned Home  
Silver Fox II Jewelry  
Spring Sweet  
Studio K Clothing Co.  
Superior Sports  
Teerman's  
Threads on 8th  
TIKAL  
Tin Ceiling  
Tip Toes

Three Chairs Co  
Velo City Cycles  
Warner Vineyards  
West Michigan Bike and Fitness  
White House Black Market  
Yeta's Fine Fashions

Additional Information: [WEBSITE](#) | [FACEBOOK](#) | [TWITTER](#)

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